Everafter
by S.A.S.S.

Wedding Planning • Design • Destination Weddings • Honeymoons

Your Vision

FLAWLESSLY EXECUTED

A boutique planning experience designed for couples who want to enjoy every moment and not manage every detail.



PROUDLY FEATURED ON

the knot

WEDDINGWIRE

WELCOME



You're engaged!

This is one of the most exciting seasons of your life, a time filled with dreams, celebrations, and countless moments you'll remember forever. While planning your wedding is incredibly exciting, we also know it can quickly become overwhelming. Between choosing vendors, managing budgets, coordinating schedules, and making hundreds of decisions, it's easy to lose sight of what truly matters.

That's where we come in.

At **Ever After by S.A.S.S.**, we believe every couple deserves to enjoy their engagement just as much as their wedding day. Our role is to remove the stress, simplify the planning process, and transform your vision into an unforgettable celebration that feels authentically yours.

Whether you're planning an intimate gathering in the Pacific Northwest, an elegant ballroom reception, or a breathtaking destination wedding abroad, our team is committed to making every step of your journey enjoyable, organized, and memorable.

We don't simply plan weddings.

We create experiences.

And we'd be honored to create yours.



MEET YOUR TEAM



SIMONE FALLGREN

Founder & Lead Wedding Planner

Simone is the visionary behind Ever After and the heart of every celebration we create. As your Lead Planner, she oversees every aspect of your wedding—from your first consultation through your final farewell. Known for her calm presence, exceptional organization, and thoughtful attention to detail, Simone ensures every decision supports your vision while keeping the planning process enjoyable and stress-free.

"My greatest joy is watching our couples completely relax on their wedding day because they know everything is taken care of."

ASHLEY FALLGREN

Operations & Logistics

Ashley is the organizational powerhouse behind every seamless celebration.
When she's not serving as the Assistant Acrobatics & Tumbling Coach for the University of Oregon, she brings the same level of precision, leadership, and operational excellence to Ever After. From timelines and vendor schedules to behind-the-scenes logistics, Ashley keeps every moving piece perfectly aligned.





STEFFI FALLGREN

Social Content Creator & Day-of Assistant

Steffi is the creative storyteller behind Ever After's social presence and your personal wedding-day content creator. While your professional photographer captures timeless portraits, Steffi focuses on the candid moments happening in between—the laughter, happy tears, behind-the-scenes excitement, and little details you'll treasure forever. She also provides additional day-of coordination support, ensuring every moment unfolds beautifully.

SERENA FALLGREN

Inventory & Guest Experience

Serena brings organization, creativity, and thoughtful detail to every wedding.
From beautifully curated welcome gifts and bridal keepsakes to inventory management and event preparation, Serena ensures every detail is beautifully presented and perfectly organized before your celebration begins.



FOUR WOMEN. ONE FAMILY. ONE SHARED COMMITMENT TO MAKING YOUR WEDDING UNFORGETTABLE.

WHY COUPLES CHOOSE EVER AFTER

Choosing a wedding planner isn't simply about hiring someone to organize your event. It's about choosing someone you'll trust with one of the most meaningful days of your life.

At Ever After, we become your advocate, advisor, problem solver, and biggest supporter throughout your planning journey.

We believe exceptional weddings aren't created through elaborate budgets, they're created through thoughtful planning, trusted relationships, and meticulous execution.

When you work with Ever After, you gain more than a planner. You gain peace of mind!

OUR PROMISE TO EVERY COUPLE

- ✓ Honest advice, always.
- ✓ Transparent communication throughout your planning journey.
- ✓ Thoughtful budget guidance to maximize every dollar.
- ✓ Trusted vendor recommendations tailored to your style.
- ✓ Beautifully organized timelines.
- ✓ Professional coordination from beginning to end.
- ✓ Creative ideas that reflect your personality.
- ✓ A calm, reassuring presence on your wedding day.
- ✓ A planning experience that's just as memorable as the celebration itself.









SERVICES OFFERED

Every wedding is unique, which is why we offer planning services tailored to your individual needs. Whether you're looking for complete planning support or simply need someone to ensure your wedding day runs smoothly, we're here to help.

01

WEDDING PLANNING

From the moment you say "Yes!" until the final dance, we'll guide you through every decision with confidence and expertise.

Services include:

- ✓ Full-Service Wedding Planning
- ✓ Partial Wedding Planning
- ✓ Month-of Coordination
- ✓ Day-of Coordination
- ✓ Timeline Creation
- ✓ Budget Development & Management
- ✓ Vendor Sourcing & Recommendations
- ✓ Contract Review & Vendor Coordination
- ✓ Rehearsal Management
- ✓ Complete Wedding Day Management

02

WEDDING DESIGN

Beautiful weddings begin with thoughtful design. We'll help create a cohesive look and feel that reflects your personalities while ensuring every detail works together beautifully.

Services include:

- ✓ Design Concept Development
- ✓ Mood Boards
- ✓ Color Palette Guidance
- ✓ Décor Planning
- ✓ Styling Consultation
- ✓ Vendor Collaboration

03

GUEST EXPERIENCE

Creating unforgettable memories extends beyond the couple. We'll ensure your guests enjoy a seamless experience from arrival through farewell.

Services include:

- ✓ RSVP Tracking
- ✓ Guest List Management
- ✓ Hotel Block Coordination
- ✓ Transportation Logistics
- ✓ Welcome Gift Coordination
- ✓ Guest Communication Assistance

04

TRAVEL SERVICES

As a certified Fora Travel Advisor, we also specialize in planning unforgettable travel experiences. Whether it's your honeymoon or coordinating accommodations for your wedding guests, we'll handle every detail.

Travel Services Include:

- ✓ Destination Wedding Planning
- ✓ Honeymoon Planning
- ✓ Hotels & Resorts
- ✓ Cruises
- ✓ Group Travel
- ✓ Custom Itineraries
- ✓ Travel Insurance Guidance

Our honeymoon planning services are provided at no additional planning fee when eligible travel is booked through our travel services.





THE EVER AFTER EXPERIENCE

Planning your wedding should feel exciting—not overwhelming.
Here's what you can expect when working with us.

01 DISCOVER

Every love story is unique. We begin by getting to know you, your personalities, priorities, vision, budget, and everything that makes your relationship special.

02 DESIGN

Together we'll establish your wedding aesthetic, create a realistic budget, develop your planning roadmap, and begin assembling your dream vendor team.

03 PLAN

This is where we take care of the details. We'll coordinate vendors, manage contracts, develop timelines, oversee guest logistics, schedule meetings, answer questions, and keep everything moving according to plan.

04 CELEBRATE

On your wedding day, you won't be checking timelines or answering vendor questions. You'll simply be present. We'll oversee every detail - from setup and vendor arrivals to ceremony coordination, reception flow, guest assistance, and troubleshooting - ensuring everything unfolds exactly as planned.

05 BEYOND THE CELEBRATION

Even after your wedding ends, we're still here. We'll assist with vendor follow-up, final payments where applicable, rental returns, and post-event wrap-up so you can begin married life without lingering to-do lists.



THE
ESSENTIALS



THE
BLUEPRINT

Our Packages



THE
SIGNATURE



THE
PASSPORT

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PRICING GUIDE

THE ESSENTIALS
MONTH-OF & DAY-OF COORDINATION

STARTING AT
$1,500

- Timeline Creation
- Vendor Coordination
- Rehearsal Direction
- Wedding Day Management
- Event Execution
- End-of-Night Wrap-up
- Local Travel
- Pre-event Coordination (4-6 weeks out)

THE BLUEPRINT
PARTIAL WEDDING PLANNING

STARTING AT
$3,500

- Monthly Check-ins
- Vendor Recommendations
- Timeline Creation
- Design Feedback & Cohesion Guidance
- Rehearsal & Day-of Lead
- On-Site Coordination
- Regional Coverage (within 2 hours of Beaverton)
- Vendor Coordination

THE SIGNATURE
FULL-SERVICE WEDDING PLANNING

STARTING AT
$7,500

- End-to-End Service
- Budget Management
- Design & Concept Creation
- Vendor Connections, Negotiations & Management
- Guest List Tracking & Hotel Block Set-up
- Unlimited Communication
- Day-of Execution
- Oregon-Wide Travel

THE PASSPORT
DESTINATION WEDDING SPECIALIST

STARTING AT
$7,500

- Full-Service Planning
- International Scouting
- Marriage License Guidance
- Guest Travel Logistics
- Destination Expertise
- Travel Bundle Options
- Comprehensive Timeline
- On-Site Coordination

Let's Begin Your Forever

WE WOULD BE HONORED TO HELP BRING YOUR VISION TO LIFE.

503.572.7011
everafter.sass@gmail.com
Beaverton, Oregon
@everafterbysass

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WEDDINGWIRE

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DESTINATION WEDDINGS & HONEYMOONS

Some love stories deserve a passport!

Whether you're dreaming of exchanging vows on a Caribbean beach, in a charming European village, at a luxury all-inclusive resort, or among the vineyards of wine country, we'll help bring your destination celebration to life.

As both your Wedding Planner and Fora Travel Advisor, we provide a seamless planning experience by coordinating your wedding, honeymoon, and guest travel together.

Our destination planning services include:

- ✓ Venue Research & Recommendations
- ✓ Destination Expertise
- ✓ Marriage License Guidance
- ✓ Guest Travel Coordination
- ✓ Accommodation Management
- ✓ Honeymoon Planning
- ✓ Travel Bundles
- ✓ On-site Coordination

WHEREVER YOUR LOVE STORY LEADS, WE'LL HELP YOU GET THERE.



WEDDING DAY, YOUR WAY

After months of planning, your only responsibility is to enjoy one another. We'll be quietly working behind the scenes to ensure every detail is flawlessly executed.

From coordinating vendors and managing your timeline to assisting your wedding party, welcoming guests, handling unexpected challenges, and keeping the day flowing effortlessly, we'll be there every step of the way.

You'll never have to wonder what's happening next. You'll simply experience every beautiful moment. Because that's exactly how your wedding day should feel.

YOU HAVE QUESTIONS

Q: When should we hire a wedding planner?

A: The earlier, the better! Booking early gives you access to the best vendors and allows us to guide every aspect of your planning journey.

Q: Can we use vendors we've already booked?

A: Absolutely. We'll happily work alongside your existing vendors while helping coordinate the remaining details.

Q: Do you travel?

A: Yes! We proudly serve couples throughout Oregon, the Pacific Northwest, and destination locations worldwide.

Q: Can you help plan our honeymoon?

A: Yes! As a Fora Travel Advisor, we can curate your honeymoon and travel arrangements as part of your planning experience.

Q: How often will we meet?

A: Meeting frequency depends on your planning collection. We'll establish a communication schedule that keeps you informed while making the process enjoyable and stress-free.

Q: Can our package be customized?

A: Absolutely. Every wedding is unique, and we're happy to tailor our services to meet your individual needs.



LET'S BEGIN YOUR FOREVER

Your wedding should be remembered for the love you shared, not the stress you experienced.

Whether you're just beginning to dream or already have every detail planned, we'd be honored to help bring your vision to life.
Let's create something extraordinary together.

Schedule Your Complimentary Consultation

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Scan the QR code to complete our Wedding Inquiry Form and begin your planning journey.

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